WHAT IS CLAIMED IS:

- 1. A zwitterionic polymer comprising units comprising a betaine group, characterized in that it comprises:
 - at least 35 mol% of units comprising a betaine group, the betaine group comprising a cationic group and an anionic group, and
 - additional units chosen from:
- alkoxylated units of following formula:

$$-CH_2-CHR^6[-X^2-(CH_2-CH_2-O)_n-R^7]-$$

in which:

- R⁶ is a hydrogen atom or a methyl group,

- X^2 is a group of formula -CO-O-, -CO-NH- or C_6H_4 - CH_2 -,
- n is an integer or mean number of greater than or equal to 1,
- R^7 is a hydrogen atom, an alkyl group or a tristyrylphenyl group, and/or
 - hydroxylated units of following formula:

$$-CH_2-CHR^6[-X^2-R^8]-$$

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in which:

- R⁶ is a hydrogen atom or a methyl group,
- X^2 is a group of formula -CO-O-, -CO-NH- or C_6H_4 - CH_2 -,
- R⁸ is a hydrocarbon group of at least two carbon atoms comprising at least two -OH groups, preferably on two consecutive carbon atoms.
- 35 2. The polymer as claimed in the preceding claim,

characterized in that the anionic group is a carbonate, sulfonate, phosphate, phosphonate, phosphinate or ethenolate group and in that the cationic group is an ammonium, pyridinium, imidazolinium, phosphonium or sulfonium group.

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- 3. The polymer as claimed in either of the preceding claims, characterized in that the betaine groups are pendent groups of the polymer.
- 4. The polymer as claimed in one of the preceding claims, characterized in that the units comprising a betaine group and optionally the alkoxylated and/or hydroxylated units form a polyalkylene hydrocarbon chain optionally interrupted by one or more nitrogen or sulfur atoms.
 - 5. The polymer as claimed in one of the preceding claims, characterized in that the units comprising a betaine group:
- 20 derive from at least one betaine monomer selected from the group consisting of the following monomers:
 - alkyl sulfonates or phosphonates of dialkylammonium alkyl acrylates or methacrylates, acrylamido or methacrylamido, preferably:
 - sulfopropyldimethylammonioethyl methacrylate,
 - sulfoethyldimethylammonioethyl methacrylate,
 - sulfobutyldimethylammonioethyl methacrylate,
 - sulfohydroxypropyldimethylammonioethyl methacrylate,
 - sulfopropyldimethylammoniopropylacrylamide,
 - sulfopropyldimethylammoniopropylmethacrylamide,
 - sulfopropyldiethylammonioethyl methacrylate,
 - sulfohydroxypropyldimethylammoniopropylmethacrylamide,
- sulfohydroxypropyldiethylammonioethyl methacrylate,

- heterocyclic betaine monomers, preferably:
 - sulfobetaines derived from piperazine,
 - sulfobetaines derived from 2-vinylpyridine and 4-vinylpyridine, very particularly 2-vinyl-1-(3-sulfopropyl)pyridinium betaine or 4-vinyl-1-(3-sulfopropyl)pyridinium betaine,
 - 1-vinyl-3-(3-sulfopropyl)imidazolium betaine,
- alkyl sulfonates or phosphonates of dialkylammonium
 alkyl allylics, preferably sulfo propylmethyldiallylammonium betaine,
- alkyl sulfonates or phosphonates of dialkylammonium alkyl styrenes,
- betaines resulting from ethylenically unsaturated anhydrides and dienes,
- phosphobetaines of formulae

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- betaines resulting from cyclic acetals,
 preferably ((dicyanoethanolate)ethoxy)di methylammoniumpropylmethacrylamide;
- or derive from the chemical modification of units of a precursor polymer, preferably by chemical modification of a polymer comprising pendent amine functional groups, using a sulfonated electrophilic compound, preferably a sultone.
- 6. The polymer as claimed in one of the preceding claims, characterized in that the units comprising a betaine

group exhibit one of the following formulae:

$$\begin{array}{c} \text{CH}_3 \\ -\text{CH}_2 - \text{C} \\ -\text{C} \\ -\text{$$

$$-(CH_{2}-C)$$

$$C=0$$

$$H-N$$

$$+(SHPP)$$

$$0$$

$$0$$

$$0$$

7. The polymer as claimed in one of the preceding claims, characterized in that the alkoxylated units are units deriving from a monomer of following formula: $CH_2=CHCH_3COO-(CH_2-CH_2-O)_n-R^7$ in which:

- n is an integer or mean number of greater than or equal to 1,
- $_{\rm -R^7}$ is an alkyl group comprising 1 to 30 carbon atoms or a tristyrylphenyl group.
 - 8. The polymer as claimed in claim 7, characterized in that:
- 15 n is greater than or equal to 10, preferably greater than or equal to 15, and \mathbb{R}^7 is a methyl group.
- 9. The polymer as claimed in claim 7, characterized in 20 that:
 - n is greater than or equal to 10, and
 - R^7 is an alkyl group comprising from 12 to 30 carbon atoms, preferably from 18 to 25.

- 10. The polymer as claimed in claim 7, characterized in that:
 - n is greater than or equal to 10, and
- 5 R⁷ is a tristyrylphenyl group.
 - 11. The polymer as claimed in one of claims 1 to 6, characterized in that:
 - n is greater than or equal to 10, and
- $-R^7$ is a hydrogen atom.
 - 12. The polymer as claimed in one of the preceding claims, characterized in that the hydroxylated units are chosen from the units of following formulae:

$$-CH_2-C-OH$$

-(GMAc)-

$$-CH_2-C-OH$$

-(GMMA)-

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- 13. The polymer as claimed in one of the preceding claims, characterized in that it does not comprise other units, the polymer preferably exhibiting solely the units comprising a betaine group and the alkoxylated units or solely the units comprising a betaine group and the hydroxylated units.
- 14. The polymer as claimed in one of the preceding claims, characterized in that it exhibits a weight-average molecular mass of between 5000 g/mol and

400 000 g/mol, in relative value, measured by GPC calibrated with poly(ethylene oxide) standards.

- 15. The polymer as claimed in one of the preceding claims, characterized in that it comprises:
 - from 65 to 99 mol% of units comprising a betaine group,
 - from 55 to 1 mol% of alkoxylated units, preferably:
- from 70 to 90 mol%, preferably from 80 to 90 mol%, of units comprising a betaine group,
 - from 10 to 30 mol%, preferably from 10 to 20 mol%, of alkoxylated units.
 - 16. The polymer as claimed in one of claims 1 to 14, characterized in that it comprises:
 - from 80 to 100 (excluded) mol% of units comprising a betaine group,
 - from 20 to 0 (excluded) mol% of hydroxylated units.
- 20 17. A drilling fluid comprising the polymer as claimed in one of the preceding claims.
- 18. The drilling fluid as claimed in claim 17, characterized in that the polymer content is between 0.1% and 10%, preferably between 0.1 and 5% and more preferably still between 1% and 3%.
- 19. The use, in a drilling fluid, as clay-swelling inhibitor and/or as accretion-inhibiting agent and/or as fluid-rheology-controlling agent and/or as filtrate-reducing agent and/or as lubricating agent, of a polymer comprising at least 35 mol% of units comprising a betaine group, the betaine group comprising a cationic group and an anionic group.
 - 20. The use as claimed in claim 19, characterized in

that the polymer furthermore comprises:

- additional units chosen from:
 - alkoxylated units of following formula:

 $-CH_2-CHR^6[-X^2-(CH_2-CH_2-O)_n-R^7]-$

in which:

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- R⁶ is a hydrogen atom or a methyl group,
- $\rm X^2$ is a group of formula -CO-O-, -CO-NH- or $\rm C_6H_4-CH_2-$,
- n is an integer or mean number of greater than or equal to 1,
- \mbox{R}^{7} is a hydrogen atom, an alkyl group or a tristyrylphenyl group, and/or
- hydroxylated units of following formula:

 $-CH_2-CHR^6[-X^2-R^8]-$

in which:

- R⁶ is a hydrogen atom or a methyl group,
 - $\rm X^2$ is a group of formula -CO-O-, -CO-NH- or $\rm C_6H_4-CH_2-$,
- R⁸ is a hydrocarbon group of at least two carbon atoms comprising at least two -OH groups, preferably on two consecutive carbon atoms.
- 21. The use as claimed in either of claims 19 or 20, characterized in that the anionic group is a carbonate, sulfonate, phosphate, phosphonate, phosphinate or ethenolate group and in that the cationic group is an ammonium, pyridinium, imidazolinium, phosphonium or sulfonium group.
- 35 22. The use as claimed in either of claims 19 to 20, characterized in that the betaine groups are pendent

groups of the polymer.

- 23. The use as claimed in one of claims 19 to 22, characterized in that the units comprising a betaine group and optionally the alkoxylated and/or hydroxylated units form a polyalkylene hydrocarbon chain optionally interrupted by one or more nitrogen or sulfur atoms.
- 24. The use as claimed in one of claims 19 to 23, characterized in that the units comprising a betaine group:
 - derive from at least one betaine monomer selected from the group consisting of the following monomers:
- alkyl sulfonates or phosphonates of dialkylammonium alkyl acrylates or methacrylates, acrylamido or methacrylamido, preferably:
 - sulfopropyldimethylammonioethyl methacrylate,
 - sulfoethyldimethylammonioethyl methacrylate,
 - sulfobutyldimethylammonioethyl methacrylate,
- sulfohydroxypropyldimethylammonioethyl methacrylate,
 - sulfopropyldimethylammoniopropylacrylamide,
 - sulfopropyldimethylammoniopropylmethacrylamide,
 - sulfopropyldiethylammonioethyl methacrylate,
- sulfohydroxypropyldimethylammoniopropylmeth-acrylamide,
 - sulfohydroxypropyldiethylammonioethyl methacrylate,
 - heterocyclic betaine monomers, preferably:
- sulfobetaines derived from piperazine,
 - sulfobetaines derived from 2-vinylpyridine and 4-vinylpyridine, very particularly 2-vinyl-1-(3-sulfopropyl)pyridinium betaine or 4-vinyl-1-(3-sulfopropyl)pyridinium betaine,
- 1-vinyl-3-(3-sulfopropyl)imidazolium betaine,
 - alkyl sulfonates or phosphonates of dialkylammonium

alkyl allylics, preferably sulfopropylmethyldiallylammonium betaine,

- alkyl sulfonates or phosphonates of dialkylammonium alkyl styrenes,
- betaines resulting from ethylenically unsaturated anhydrides and dienes,
- phosphobetaines of formulae

- betaines resulting from cyclic acetals, preferably ((dicyanoethanolate)ethoxy)dimethylammoniumpropylmethacrylamide;
- or derive from the chemical modification of units of a precursor polymer, preferably by chemical modification of a polymer comprising pendent amine functional groups, using a sulfonated electrophilic compound, preferably a sultone.
- 25. The use as claimed in one of claims 19 to 24, characterized in that the units comprising a betaine group exhibit one of the following formulae:

$$\begin{array}{c} CH_3 \\ -(CH_2-C) \\ C=0 \\ O \\ -N_{\oplus} \end{array}$$
 -(SPE)-

5 26. The use as claimed in one of claims 20 to 25, characterized in that the alkoxylated units are units deriving from a monomer of following formula:

 $CH_2=CHCH_3COO-(CH_2-CH_2-O)_n-R^7$ in which:

- n is an integer or mean number of greater than or equal to 1,
- R^7 is an alkyl group comprising 1 to 30 carbon atoms or a tristyrylphenyl group.
 - 27. The use as claimed in claim 26, characterized in that:
 - n is greater than or equal to 10, preferably greater than or equal to 15, and
 - R^7 is a methyl group.

- 28. The use as claimed in claim 26, characterized in that:
 - n is greater than or equal to 10, and
- $-R^7$ is an alkyl group comprising from 12 to 30 carbon atoms, preferably from 18 to 25.
 - 29. The use as claimed in claim 26, characterized in that:
- n is greater than or equal to 10, and
 - R⁷ is a tristyrylphenyl group.
 - 30. The use as claimed in one of claims 20 to 25, characterized in that:
- n is greater than or equal to 10, and
 - R⁷ is a hydrogen atom.
- 31. The use as claimed in one of claims 20 to 30, characterized in that the hydroxylated units are chosen from the units of following formulae:

$$-CH_2-C-OH$$

-(GMAc)-

-(GMMA)-

- 32. The use as claimed in one of claims 19 to 31, characterized in that it does not comprise units other than the units comprising a betaine group and optionally the polyalkoxylated and/or hydroxylated units, the polymer preferably exhibiting solely the units comprising a betaine group and the alkoxylated units or solely the units comprising a betaine group and the hydroxylated units.
- 33. The use as claimed in one of the claims 19 to 32, characterized in that the polymer exhibits a weight-average molecular mass of between 5000 g/mol and 400 000 g/mol, in relative value, measured by GPC calibrated with poly(ethylene oxide) standards.
 - 34. The use as claimed in one of claims 20 to 33, characterized in that the polymer comprises:
- 20 from 65 to 99 mol% of units comprising a betaine group,
 - from 55 to 1 mol% of alkoxylated units, preferably:
 - from 80 to 90 mol% of units comprising a betaine group,
 - from 10 to 20 mol% of alkoxylated units.

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35. The use as claimed in one of claims 20 to 33,

characterized in that the polymer comprises:

- from 80 to 100 (excluded) mol% of units comprising a betaine group,
- from 20 to 0 (excluded) mol% of hydroxylated units.

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36. The use as claimed in one of claims 19 to 35, characterized in that the drilling fluid is a fluid for the drilling of a well intended for the recovery of oil and/or gas.

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37. The use as claimed in one of claims 19 to 36, characterized in that the polymer content of the drilling fluid is between 0.1% and 10%, preferably between 0.1 and 5% and more preferably still between 1% and 3%.

- 38. The use as claimed in one of claims 19 to 37, characterized in that the clay-swelling inhibitor is a well bore consolidation agent.
- 39. The use as claimed in one of claims 19 to 37, characterized in that the accretion-inhibiting agent is an agent which prevents the blocking of a drilling head.
- 40. The use as claimed in one of claims 20 to 37, characterized in that the drilling fluid is an aqueous silicate-based fluid and in that the polymer comprises the hydroxylated units.
- 41. The use as claimed in one of claims 20 to 37, characterized in that the drilling fluid is an aqueous silicate-free fluid and in that the polymer comprises the alkoxylated units.